



# EAGLE COUNTY STRATEGIC PLAN

Updated May 2017

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# Eagle County Mission

**Creating a Better Eagle County for All**

# Eagle County Vision

**Eagle County is made up of thriving communities for families and is home to a vibrant workforce, with personal health and wellness achievable for all. Our natural beauty is preserved through purposeful environmental stewardship. We are an international year-round resort destination with a diverse, resilient economy.**

Note: Mission and vision principles are included in Appendix A of the Eagle County Strategic Plan.

# Eagle County Core Values



Note: Value definitions are included in Appendix B of the Eagle County Strategic Plan.

# Eagle County Goals 2015 - 2020



**EAGLE COUNTY IS FINANCIALLY SOUND**



**EAGLE COUNTY IS A GREAT PLACE TO LIVE FOR ALL**



**EAGLE COUNTY PROTECTS THE NATURAL ENVIRONMENT**



**EAGLE COUNTY PROMOTES A DIVERSE AND RESILIENT ECONOMY**



**EAGLE COUNTY IS A HIGH-PERFORMING ORGANIZATION**

# Goal 1



## Eagle County is Financially Sound

### OBJECTIVES

1. Define service levels based on available resources and community demands
2. Plan for facilities, infrastructure, staffing and maintenance within projected revenues
3. Deliver County services in the most cost effective and efficient manner possible
4. Enhance productivity and customer service through appropriate technology systems
5. Leverage County resources through grants, outside funding sources and partnerships

### VALUE TO RESIDENTS

1. Service value for taxes and fees
2. County positioned for uncertain economic future
3. Maximized use of tax dollars through partnerships and grants
4. County services delivered in an efficient, cost effective manner
5. Well-maintained County infrastructure and facilities

## Goal 2



# Eagle County is a Great Place to Live for All

### OBJECTIVES

1. Increase access to affordable health care and preventative services
2. Expand early childhood development opportunities
3. Encourage more affordable housing choices, including types and price levels
4. Become a more inclusive county welcoming to all
5. Expand services and opportunities to meet the needs of vulnerable populations
6. Expand trail connectivity
7. Complete major traffic improvement projects
8. Actively pursue code and zoning violations that affect health, safety, wildlife, and/or the environment
9. Create communities with a sense of place
10. Connect communities through a variety of transportation systems
11. Increase access to mental health and detox services

### VALUE TO RESIDENTS

1. All residents feel welcome
2. Affordable and quality housing available to all
3. Early childhood development opportunities available to all
4. Trail system for recreation and community use
5. Diverse programs and support for vulnerable populations
6. Opportunities for healthy life styles and personal wellness
7. Well-planned, inclusive communities with amenities for all
8. Choices of transportation modes

## Goal 3



# Eagle County Protects the Natural Environment

### OBJECTIVES

1. Protect surface and ground water quality and quantity
2. Protect the forest
3. Concentrate development in populated areas guided by smart growth principles
4. Preserve community buffers and open spaces
5. Reduce greenhouse gas emissions in county government and our communities
6. Achieve a community waste diversion goal of 30% by 2030

### VALUE TO RESIDENTS

1. Protection of property values and quality of life
2. Response and action towards climate change
3. Protection of open spaces, forests, water quality and views
4. Opportunities to recycle and reuse



## Goal 4



# Eagle County Promotes a Diverse and Resilient Economy

### OBJECTIVES

1. Increase the number of jobs with liveable wages
2. Promote business expansion, retention and attraction
3. Expand commercial air service
4. Encourage competition and cost reductions in health care
5. Encourage opportunities for businesses identified in the County Economic Development plan
6. Support innovators and entrepreneurs
7. Advocate to decrease congestion on I-70
8. Evaluate County policies and practices to support business development

### VALUE TO RESIDENTS

1. Job opportunities with livable wages
2. Positive climate for businesses
3. More affordable medical and healthcare services
4. More routes available in commercial air service
5. County welcoming to entrepreneurs
6. Reliable route to and from the Front Range for residents, commerce and visitors

## Goal 5



# Eagle County is a High-Performing Organization

### OBJECTIVES

1. Recruit, retain, and develop a top quality County workforce that reflects community demographics
2. Require all supervisors, managers and directors have management skills to set targets, meet goals, manage staff, and measure performance
3. Provide outstanding customer service
4. Maintain competitive compensation based upon market and performance
5. Achieve strategic goals
6. Align the County organization with the mission and vision
7. Practice the core values
8. Require a high level of expertise among supervisors, managers and directors
9. Establish a culture of continuous improvement
10. Promote consistent and transparent internal communications

### VALUE TO RESIDENTS

1. Customer oriented County services: friendly and courteous
2. County services responsive to residents' needs
3. Highly motivated County workforce dedicated to serving the Eagle County community
4. County workforce that reflects the diversity in our communities
5. County employees accountable for decisions and actions